



GUIDE FOR VOLUNTEERS



INTRODUCTION

ROLDA's Guide for Volunteers has two purposes: On the one hand, we hope it provides aspiring volunteers with all the information they need to start their commitment with ROLDA. On the other hand, we would like to guide those who have already begun volunteering with us.

While a person's free time to dedicate to a cause is precious, this is not the only ingredient a charity needs to meet its goals.

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A charity also requires commitment, discipline and a high dose of discipline. At all times, the goals remain the same: to save neglected animals and save lives. The people who are behind this work are undertaking a vital role.

Our charity rapidly expanded in several countries: the US, Australia and several European countries, including the UK, Norway, Sweden, Switzerland and of course, Romania, where we rely on volunteer skills to make our mission possible.

We may appear like a large charity, but we are actually a small operation! We have put a lot of work into developing our website and registering ourselves as a charity in all countries we fundraise. Adhering to the legal governance in each of these countries is a high priority.

Ultimately, ROLDA needs YOU! You are an essential part of our charity, and each rescue mission could not be undertaken without volunteers like you. Hence why we say our volunteers are the hearts and souls of ROLDA.



Jobs

Copywriter

Job Description

Focus

Copywriting and editing articles, web pages, newsletters, and grant applications

Role

Create fresh articles using creative ability and knowledge of ROLDA to capture the hearts of more potential supporters and donors.

Correct or improve work already undertaken, such as the website, newsletters, or grant applications.



Conduct high-quality research.

Ideally, use SEO principles to maximize the copy's reach to target audiences.

Source content and images.

Ensuring that a story fits a particular word count by cutting or expanding material as necessary.

Writing headlines that capture the essence of the story or are clever or amusing.

Proofreading complete pages produced by others in the charity.

Supervisor: We are a small, busy charity that works tirelessly to rescue, rehabilitate, and rehome Romanian stray dogs. Although we are registered as a charity globally, we operate as a very small entity, ploughing as many donations back into the animals as possible. Hierarchy is shallow, so you will be working directly with the CEO and International Manager. Attitude is essential to us; we like people who roll their sleeves up and get stuck in. We value an 'unstoppable' mindset.

Experience/Requirements:

- Good communication skills and experience in copywriting
- A good eye for a story that captures the hearts of supporters
- Self-driven and reliable

Target: worldwide / online

Why might you apply for this role?

You may be an established Copywriter working in the marketing or advertising world or a recent graduate keen to get some experience. Ideally, have some experience and are looking to get some experience in the third sector and a different level of personal satisfaction to your current job. You understand writing to raise and maintain awareness across digital channels.

For more jobs please

[Visit Us](#)



FAQS

FOR WHAT TYPE OF ACTIVITIES DO YOU NEED VOLUNTEERS?

Voluntary activities at ROLDA are divided into categories:

[Online skills](#), [Dogs Abroad](#), [Dogs related](#), [Extra skills](#), [Office skills](#), and this includes jobs like administration; graphic design; marketing & fundraising online/offline, hand overprinted or hand-made materials.

A description of each activity is available [here](#).

WHAT IS THE COMMITMENT REQUIRED?

Volunteering for ROLDA is subject to availability and dependent on the role. Some tasks may be more time heavy than others! This will be discussed with you in further detail after a successful application.

IN WHICH WAY YOU CONTACT ME WHEN YOU NEED ME AS A VOLUNTEER?

Whenever we need the help of volunteers, we send an email detailing the assistance required. If you can help, great! But if not, that's ok too.

HOW DO I BECOME A VOLUNTEER FOR ROLDA?

Becoming a volunteer for ROLDA is simple!
Select volunteer position -> **Submit online application** (click either on 'Volunteer on-site' or 'Virtual Volunteer') -> attend an info session with Gemma -> you will receive a Volunteer Pack which includes a t-shirt with the words *I volunteer for ROLDA. What's your superpower?*, a tote bag and access to a dedicated Facebook group. If you live in Switzerland, Norway (Oslo area), Sweden, the UK (Manchester area) or Romania (Galati area), please get in touch with us at **volunteer@rolda.org** as it may be possible to meet a ROLDA representative in person.

WHO CAN I CONTACT FOR MORE INFORMATION?

You can contact Gemma, our Volunteer Coordinator, by email: **volunteer@rolda.org**



Check list for on-site volunteers

These are handy to have before travel to our shelters in Romania:

Before travelling – health insurance and vaccines such as **antitetanus** and **rabies**

While visiting the dogs at shelter boots, long pants to avoid accidental scratches, sun lotion for summer days, insect repellent, waterproof cover for your mobile phone.



Check list for Ambassadors

ROLDA Ambassadors raise awareness about we do in their own community or everywhere they travel. As an Ambassador, you can choose to receive one of these complimentary gifts:

a t-shirt* or tote bag created to raise awareness about the plight of Romanian animals (campaign against public shelters, campaign to release dogs from chains, etc)

a t-shirt* or tote bag with an amusing message

a collection of stickers for animal rights activists

re-usable fabric mask

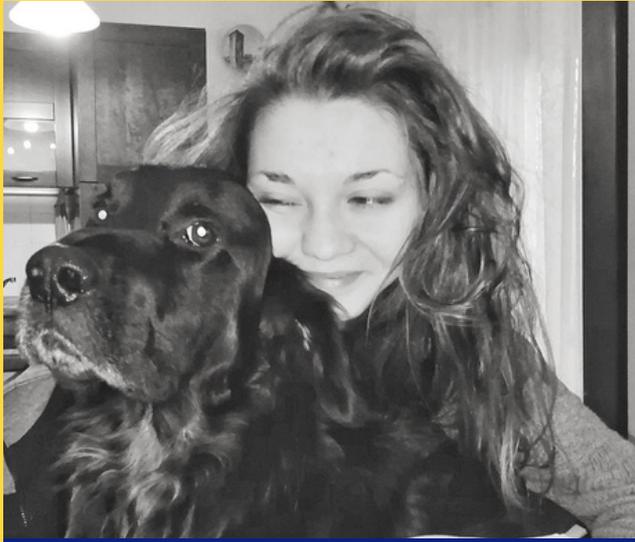
luggage tags to raise awareness about animal rights even when you travel. This is particularly good for our campaign against smuggling dogs for illegal transport

bracelet with QR code which enables your friends to learn more about and donate to ROLDA

a tote shopping bag specially designed for ROLDA Ambassadors

***if you choose a t-shirt, please don't forget to send us your size.**

Testimonials from Volunteers and Ambassadors



Noemi, volunteer from Italy living in the UK who helps with social media activities

"I decided to join ROLDA during the summer of 2021. My boyfriend is Romanian, and during one visit to his parents, I was shocked by how animals are treated in Romania. I wanted to support a reliable charity with a focus on Romanian dogs. What really amazes me is the ability of ROLDA to rehome dogs outside of Romania, and their will to progress and become better at what they do. Although the initial onboarding was a bit confusing due to the workload, Dana and Gemma helped me throughout my volunteering experience. I can see that their passion for animals is real."



NOTE: The information included in the booklet was updated in 15.02. 2022 and can be subject to change.

You are the heart and soul of our charity because you change ROLDA dogs future!

Together we will transform these dogs' lives, one by one!

From where ROLDA dogs come from?



← The rescue van arrived at the shelter:

New dogs go to isolation cages

Dogs get prevention treatment

4 After their quarantine period is over, dogs will socialize with other dogs and with shelter staff.

5 Once they are evaluated, they are either prepared for adoption or rehabilitated if they are too shy and scared



A volunteer can help #roldadogs socialize, gain more confidence and learn to walk on a leash.

Other activities for ROLDA volunteers in Romania include

Take photos of sterilization campaigns, happily adopted dogs, dogs in our shelters and doghouses we have gifted to people who keep their pets outside.



Due to poor economic conditions in Romania, the ROLDA policy is to seek funds from abroad to fund our rescue mission. Due to this, we created branches on three continents.

ROLDA is a small charity helped by international support to save abused, neglected, homeless animals in a country where they have nobody else.

To be able to communicate with foreign supporters, we need not only **translators** but also people passionate about what we do, to put their **skills** at work to help us use **marketing** tools to reach more supporters, find creative ways to tell what we do and what is the Romanian animals situation. We need reliable people for small **office tasks**, but also for extremely important tasks like **home checks**, **social media activities**, **outreach events** etc.



Your best skills are a gift for hundreds of animals.

You can help us transform their future!

Other jobs:



Other ideas:

Jobs as virtual volunteers: graphic designer, create and sell NFTs for ROLDA, help us on social media, speak at public events or approach your company where you work to encourage them to support ROLDA



ROLDA aims not only to save, shelter and rehome animals but also to expand our support to other cities where people ask for our assistance.



We hope to open the PawzUp Center, a state of the art facility where animals will have access to the best medical care and locals will be involved in activities that reunite animals and people for generations to come.

